

NFC Board Meeting - Teleconference

Monday, September 8, 2014

Start time: 5:30 pm

Conference Call Number: 712-432-1212

Meeting ID: 489-125-398#

Present: Caryl, Roy, Lanette, Jeremiah, Jim, Gary, Liz, Randy, Bob

Agenda Items:

- Approve prior minutes – Roy noted his motion was not correct and was not his intent. He feels we need to change the word stockholder with persons. This would be for the advisory board only.

Friendly amendment to Roy's motion would like to change NFC bylaws (Article 4 - Section 8) by striking the word stockholder and replace ~~non-voting~~ with persons. Liz seconded agreed to the change. Vote was called. All voted yes. Motion passed.

- Annual meeting & banquet: right now we have 60 + members attending.
 - Emcees – Jeremiah will do the opening.
 - Annual meeting facilitator – Jeremiah will do the introduction of the speaker.
 - Awards facilitator - Liz, Caryl
 - NFC Volunteer of the Year
 - Site coordinators
 - Annual meeting agenda (which includes the general agenda in Bylaws ((see attachment)) & new topics: CSA idea, etc.)
 - Updated info for voting members on site (minutes, resolutions, P&Ls)
 - Donation to FF – Caryl felt they have been very good to work with. Gary suggested \$150.00. Gary on board of another non-profit and that is what they did for a dinner with 50 persons. Caryl felt we should give more – Roy thought \$250.00. Caryl looked at other similar places and they were between \$500.00 and \$300.00. **Randy asked for a consensus of the board and it was agreed to give \$250.00.**
- Site Coordinator incentives: Caryl talked about sites not being opened and one site managers were on vacation.
 - Pilot for a new accounting process – Caryl talked about eliminating some of the jobs that coordinators find burdensome like spread sheets, deposits and other excess work. They still have to take products and sort them but they still need to have commitment to NFC.
 - Annual membership **Caryl would like to offer as an incentive to coordinators.**
 - 10-15% purchase discount?? **Caryl would like to offer this as another incentive.**

Gary to stimulate sites add a site add 2 to 3% if site wanted to offer home delivery etc. Roy felt that this would be difficult to implement and some sites only one person buys from the Coop. Lanette give 1% discount. Caryl said some coordinators are older and this is too much work for them. Randy asked if we would be reducing mark-up to 15% to site coordinator. Caryl said we now can do the percentage mark-up to each person. Randy wants to have a handle on the cost of doing this. Jim like the idea that Gary brought up as an incentive and the percentage could be increased by the dollar volume. Roy 1% per hundred dollars order but only for the site coordinator. Jim was concerned we would hurt are operating costs. He would rather encourage site coordinator encouraging increasing members. Randy 3K site the site coordinator would benefit would equal a \$30.00 incentive. Gary and Jim felt a 3K order that incentive wouldn't be enough. Gary thought we need to give them enough incentive to have them start their own mini-business. Discussion continued. However Caryl wants something to announce at the banquet. Randy thought the executive committee should come up with a decision for the annual meeting.
- Reset the NFC calendar (*recommend skipping a week in October to avoid Thanksgiving Day delivery*) - **Caryl suggested we move down the first order week in October so the order cycle is not on Thanksgiving.**
- Email distribution lists – Caryl is taking the lead on all the responses and Beth is the back-up. Action Item: Caryl mentioned that there are BOD members that requested that they would like to not receive all emails. She will resend the list of what emails BOD are receiving and which they would like to be off.
- Route re-organization – Beth Kevin Roy met last Sunday and Kevin was exceeding his hours. At the strategic planning meeting we talked about adding a second driver west of Ogallala to pick-up the towns on the I-80 corridor: Kearny, Holdridge, and Ogallala. Caryl is developing this in the strategic plan.

At Caryl's meeting with potential members in Western Nebraska (name of women) had two PSAs and a Facebook

page to announce NFC. This generated 50 confirm and 20 potential members. Thirty showed up at the library meeting and Caryl was able to sign-up 37 members. Caryl told them that they need to have a 2K order to make the delivery pay. Scott Hanson attended the meeting and agreed he would drive to meet Kevin on the I-80 corridor.

- Ogallala route - Caryl is developing it. Caryl asked for permission to proceed and Randy/BOD agreed as long as this route is viable to go ahead.
- Caryl needed to have \$25.00 general to hand-out BOD responded.
- Next meeting – September 29, 2014 – 5:30 pm to discussion NFC General Manager Position

NFC Annual Meeting (2014) Agenda

Banquet Schedule

4:30 Cash Bar (serving wine and local beer)
5:00 Dinner (catered by The Normandy)
6:00 Keynote Speech (featuring Tim Rinne)
6:45 'The Golden Plate Award' & Appreciation for NFC Volunteers
7:00 Membership Meeting

Facilitator: Randy

Secretary: Liz

I. Verification of quorum (*10% of voting membership...21 voting members attending, 8 required*) 81 voting members.

II. Proof of notice of meeting (*Banquet flyer; June-August newsletters*)

III. Reading and disposal of minutes Jeremiah will bring a recorder.

IV. Reports of officers and committees. Follow with action items for volunteers. Caryl suggested that we will be on-line and can show our members where to locate NFC minutes, financial reports etc.. Voting members will be allowed to log-on and review this information.

Order of Reports: Roy IT (Voting member access on website to minutes, resolutions, P&L statements), Jeremiah Treasure, Beth Logistics and GM- Carly.

V. Unfinished business:

Resolutions: (pulling together list) Caryl will pull together a list of resolutions.

Caryl suggested that there will be families or groups and not everyone can vote so in order to keep the votes from voting members only she will give voting paddles. Randy as chair will decide if they will be needed.

VI. New business:

Request for NFC CSA-type box (Holly Hofreiter). Randy thought it would be an opportunity for producers to work together (either geographically) and work together. Gary instead of the CSA be created by us we could expand the software to develop their own CSA box. Jeremiah thought it would be difficult – we could do a Tomato-Tomato. Jim agreed to hard for us to take on at this time.

Action Item: Caryl will contact Holly and start a task force to review the logistics of her request: Roy, Gary, Lanette, Holly and Caryl.

Randy said if there was a specific project that board members would like to address please let him know. Randy thought good time for Q&A.

Liz asked if this is a good time to bring up items that we need to expand. Caryl can say here are things that we are proposing to do for NFC and ask the member what they would like to see. Liz mentioned we should talk about new hubs, used refrigerator or freezers.

VII. Election of directors

Election Results: Libby, Gary, Roy – Randy will announce the results. Officers will be elected after the annual meeting.

VIII. Adjournment